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HUNTINGTON BEACH PUBLISHES NEW DINING GUIDEBOOK

Free 68-page Booklet Enhances Surf City Culinary Experience

<u>Huntington Beach</u>, Calif., April 17, 2012 — Surf City USA – the Huntington Beach Marketing and Visitors Bureau (HBMVB) announces publication of their all-new, all-inclusive Dining Guide for the city of Huntington Beach.

"This dining guide is very unique in the sense that it reflects the funky, and eclectic nature of Surf City USA and offers the reader an insider's look into HB dining," explains HBMVB Board Chair and Shorebreak Hotel General Manager Marco Perry. "This mini-magazine reads as if your good friend were referring you to their favorite place to enjoy a meal – unlike most dining guides that read more as paid restaurant listings accompanied by ads."

Insider scoops on favorite diners and restaurants come from Huntington Beach locals in the "Meet the Locals" section, and from Surf City chefs (who even share some of their favorite recipes) in "Compliments of the Chefs." Readers will get "Grab and Go" ideas for the perfect picnic, and find inspiration on - "Setting the Scene" for an Old School, Surfside, Cool & Contemporary, or Romantic experience.

With multiple new and trendy restaurants arriving on the dining landscape, Huntington Beach is on the fast track to dining acclaim. From high-end steak, seafood and martinis, to hidden gems popular for their burritos or sandwiches, Surf City dining satisfies discerning "foodie" palates.

The first ever *Huntington Beach Dining Guide*, including a list of over 275 Surf City USA restaurants, is available at the Huntington Beach Marketing and Visitor Bureau office, the HB Visitor Information Center (located at the base of the Huntington Beach Pier), and at various restaurants and hotels throughout the city. An <u>online</u> searchable page-turning version is also available at <u>www.surfcityusa.com</u>.

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About the Huntington Beach Marketing and Visitors Bureau

The Huntington Beach Marketing and Visitors Bureau is the official destination marketing organization of Huntington Beach, Surf City USA®. One of Southern California's premier coastal destinations, Huntington Beach is the ideal location for a <u>California family vacation</u>, or relaxing weekend getaway. With 10 miles of wide-open white sand California beaches, <u>Huntington Beach</u> is a destination of choice for vacationers and business travelers alike. To plan your *Surf City USA®* vacation, or to learn more about Huntington Beach, visit the Huntington Beach Marketing and Visitors Bureau website at www.SurfCityUSA.com or call 800-729-6232 for a free Visitors Guide.

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Surf City USA® is a registered mark of the Huntington Beach Marketing and Visitors Bureau.